

(Govt. Recognised Three Star Export House)

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Website CIN No. L17122PB1989PLC053162 : www.sportking.co.in

GST No.: 03AAACS3037Q1ZA

SIL/2022-23/SE

01.02.2023

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|-----------------------------|---------------------------------------|--|--|--|
| То | To | | | |
| | National Stock Exchange of India Ltd, | | | |
| Phiroze Jeeheebhoy Towers, | Exchange Plaza, Bandra Kurla | | | |
| Dalal Street, Mumbai-400001 | Complex, Bandra (East), Mumbai- | | | |
| | 400051 | | | |
| Script Code: 539221 | Symbol: SPORTKING | | | |

Sub: Investor's Presentation

Dear Sir,

Pursuant to Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015, please find attached herewith copy of Investor's Presentation with respect to Performance of the Company for the quarter and nine month ended 31st December 2022.

You are requested to take the above mentioned information on your records.

Yours truly,

For SPORTKING INDIA LIMITED

Verma/

Loviesh Digitally signed by Loylesh Verma Date: 2023.02.01 16:08:16 +05'30'

LOVLESH VERMA **COMPANY SECRETARY** (ACS: 34171)



SAFE HARBOR



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Sportking



DELIVERED STRONG GROWTH WITH SUSTAINED MARGINS



YoY Highlights 9MFY23 Revenue

+7.1%

Rs. 1,671 crores



Operating EBITDA

Rs. 223 crores

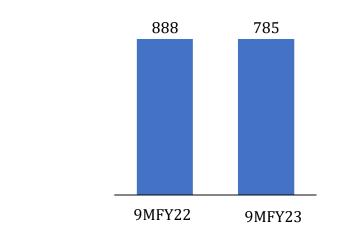
Margin at 13%

Operating PBT

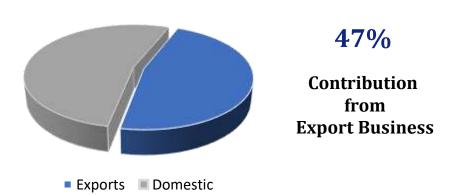
Rs. 168 crores

Margin at 10%

Revenue from Export Businesses

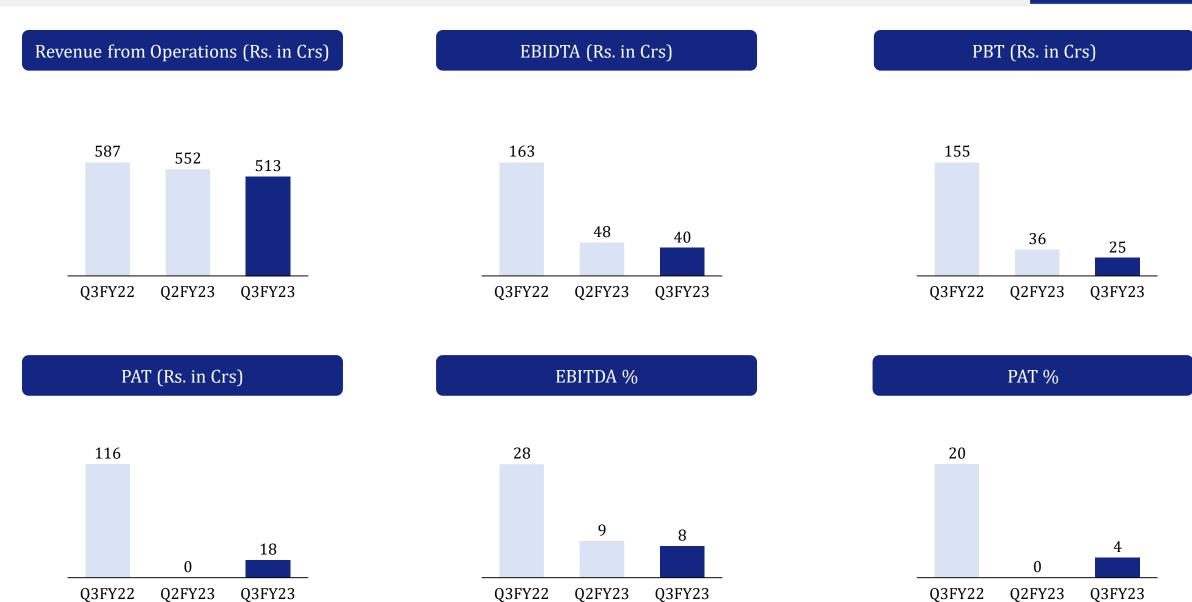


9MFY23 Revenue Contribution



Q3FY23 PERFORMANCE (YoY & QoQ)





9MFY23 PERFORMANCE (YOY/QOQ)





Q3 & 9M FY23 PROFIT & LOSS



| Profit & Loss statement (Rs. in Crs) | Q3FY23 | Q3FY22 | Y-o-Y | Q2FY23 | Q-o-Q | 9M FY23 | 9M FY22 | Y-o-Y |
|--------------------------------------|--------|--------|-------|--------|-------|---------|---------|-------|
| Revenue from Operation | 513 | 587 | -13% | 552 | -7% | 1671 | 1561 | 7% |
| Raw Material Cost | 376 | 312 | | 411 | | 1178 | 844 | |
| Purchase of Finished goods | 0 | 0 | | 1 | | 1 | 0 | |
| (Increase) / Decrease In Stocks | 0 | 13 | | 3 | | -15 | -10 | |
| Power Cost | 30 | 30 | | 27 | | 87 | 91 | |
| Gross Margin | 107 | 232 | -54% | 110 | -4% | 420 | 636 | -34% |
| Gross Margin % | 21% | 39% | | 20% | | 25% | 41% | |
| Employee Cost | 32 | 28 | | 28 | | 85 | 78 | |
| Other Expenses | 35 | 41 | | 34 | | 112 | 116 | |
| EBITDA | 40 | 163 | -75% | 48 | -18% | 223 | 442 | -50% |
| EBITDA % | 8% | 28% | | 9% | | 13% | 28% | |
| Other Income | 5 | 6 | | 3 | | 9 | 18 | |
| Depreciation | 14 | 10 | | 10 | | 34 | 34 | |
| Finance cost | 6 | 4 | | 6 | | 21 | 18 | |
| РВТ | 25 | 155 | -84% | 35 | -32% | 177 | 408 | -57% |
| PBT Margin % | 5% | 26% | | 7% | | 11% | 26% | |
| Exceptional Items | | | | 30 | | 30 | | |
| Tax | 7 | 39 | | 7 | | 47 | 102 | |
| PAT | 18 | 116 | -84% | 0 | N.M | 100 | 306 | -67% |
| PAT Margin % | 4% | 20% | | 0% | | 6% | 20% | |
| Earnings per share (EPS) (Rs.) | 14 | 87 | | 0.01 | | 76 | 230 | |

Sportking

Business Overview



OVERVIEW



Established in 1989

Owns **3** State of the art manufacturing facilities

Diversified Product Range

Manufacturing facilities with Modern Technology



Presence in 30+ countries

Committed to create High Quality end products

Compliance with

International Quality
recognition standards

Focus on High

Manufacturing

efficiencies

JOURNEY SO FAR



installed 6K+ Spindles for manufacturing of Acrylic Yarn at Ludhiana in 1993

1993



Setting up of a Dye House for dyeing/ processing of textile yarn fibers



Spinning Capacity increased by greenfield expansion with installation of 12K+ spindles at Ludhiana (2nd unit) for manufacture of synthetic yarn. Capacity expanded from time to time for manufacturing of Synthetic/ Polyester Cotton Blended.

Present installed capacity- 65K+ spindles

Successful expansion at Bathinda Unit adding 68K+ spindles with state-of-the-art plant for manufacturing of cotton compact yarn achieving a total overall spinning capacity 274K+ spindles.



2022-23

Spinning Capacity increased further with Greenfield expansion with installation of 57K+ Spindles at Bathinda for manufacturing of Cotton Compact Yarn. Capacity expanded from time to time for manufacturing of Polyester Cotton Blended/ Cotton Compact yarn and capacity increase to 1,38,720 Spindles upto November 2013.

2010-14

10MW Rooftop Solar Power Project for in house consumption. 1st Phase capacity addition completed - 40,800 Spindles for manufacturing of Polyester Cotton yarn

Successful commissioning of

PRESENCE ACROSS THE GLOBE





MANUFACTURING FACILITIES & CAPACITIES





| Units | Manufacturing | Installed Capacities |
|-------------------------------|---|----------------------|
| Unit I - Spinning Unit | Acrylic/Blended Acrylic Polyester Yarn/ Blended Polyester Cotton yarn | 65,904 Spindles |
| Unit II - Dye House | Support to Unit No. I & III for their synthetic fibre/ yarn dyeing processing | 15-20 MTPD |
| Unit III - Spinning Unit | compact/contaminatio n free cotton / Polyester cotton blended yarn | 2,49,600 Spindles |

Capacity utilisation of all units more than 90%

TECHNOLOGICAL EDGE



- Technologically advanced machineries to support our manufacturing infrastructure
- Robust control practices in place to ensure consistent quality of our products
- Use of modern testing instruments such as:
 - _ HVI
 - _ AFIS
 - Uster Classimat
 - Uster Tensest
 - Uster Hairiness tester











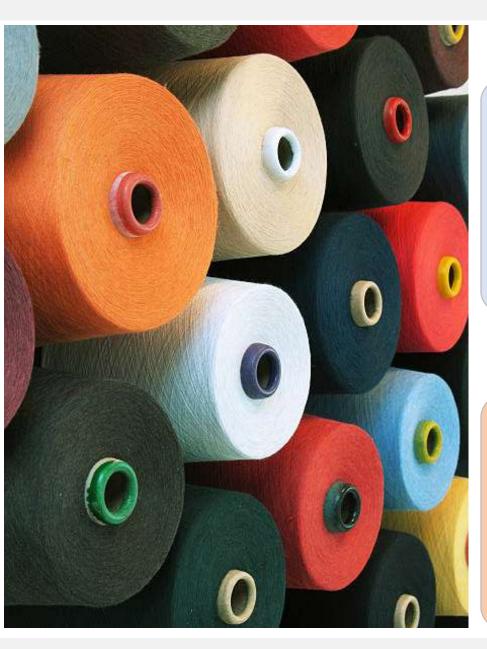






STRATEGIC ADVANTAGES







Rail & Roads : Helps in better connectivity with other parts of India.



Inland Container Depot(ICD): ICD at Bathinda/Ludhiana for import/export clearances & regular road transport/train service availability between company's unit/ICD and different seaports.



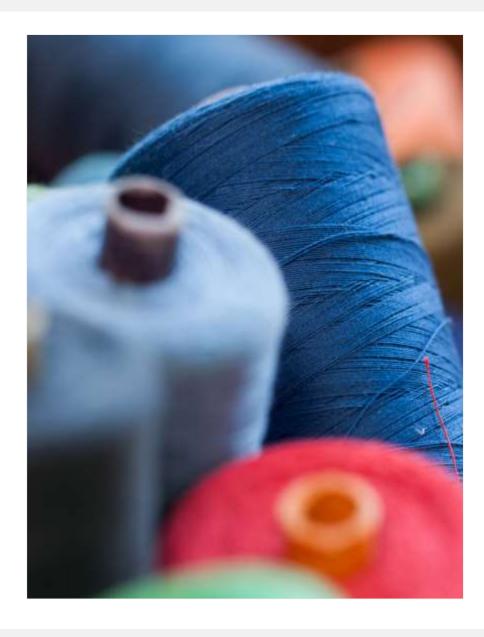
The variable price of electricity will be Rs. 5.00 per Unit for the industry as announced by the Punjab Govt. w.e.f. 1st January 2018.



Electricity Duty and Infrastructure Development Fund of 13.33%. of the cost of power (for the existing unit at Bathinda) has been waived by the Government of Punjab

PRODUCT RANGE







100% Cotton Yarns

- 100% cotton combed compact yarns in normal and sublime quality for knitting and weaving
- 100% cotton combed compact slub
- 100% cotton combed Eli twist



Polyester/Cotton Blended Yarns

- Polyester/cotton combed yarns
- Polyester/ cotton Melange yarns



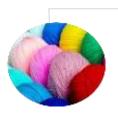
Fancy Yarns

Jaspe yarns, Jaspe slub yarns, injection slub yarns and snow yarns.



Dyed Yarns

■ 100 % cotton and PC blended dyed yarns



Acrylic & Acrylic/Polyester Blended Yarns

- 100% Acrylic high bulk yarns
- 100% Acrylic Non bulk yarns
- Acrylic/ polyester blended high bulk yarns

SALES & MARKETING





Focus on excellence

Focus on delivering best & premium quality products to most quality conscious brands and customers.



Customer Driven Innovation

As a result of changing trends in both domestic & international markets accompanied with customer centric approach, our innovation initiatives are customer driven.



We have established ourselves as a prime producer of premium quality yarns and also as one of the largest exporters of cotton yarns to the most quality conscious garment brands across the globe

Sale of products through dedicated dealer/agents & directly

A strong team of dedicated dealers/agents in domestic as well as international markets



Dedicated marketing team

Located at corporate office ensuring quick responses to customer queries amidst continuously evolving market trends.

MARQUEE CUSTOMERS























BOARD OF DIRECTORS



Munish Avasthi Managing Director

- Munish Avasthi aged 48 years is having rich experience in Spinning/Textile Industry from last 28 years.
- The day-to-day operations of the company are looked after by him. He has been also awarded First Generation Entrepreneur Award for Textile Mills by Cotton Association of India in April 2018.

Naresh Jain Executive/Whole Time Director

- Naresh Jain has enormous experience and exposure in managing textile and garment business.
- He is working as an executive/Whole time director of the company since 2009

Prashant Kochhar

Non-Executive Independent Director

- Prashant Kochhar is a renowned Fellow Chartered Accountant and Senior Partner in Khattak Kochhar & Co
- He manages the client base comprising of corporate clients & specializes in the areas of International Consulting and Taxation (Oil & Gas), Service Tax and Corporate Finance

Sandeep kapur

Non-Executive Independent Director

- Dr. Sandeep Kapur is professor of business management at Punjab Agricultural University, Ludhiana, India (PAU).
- He established
 Technology Marketing
 and IPR cell at PAU
 and designed various
 IPR related training
 courses. He has
 about 35 research
 papers to his credit in
 journals of national
 and international
 repute

Hapreet Kaur Kang Non Executive Independent Director

- Ms. Harpreet Kaur Kang has done Graduation in Advance Business Program in International Business and International Marketing from Harvard University, USA
- From the last 20 years she is working as a faculty member for MBA and BBA students teaching various subjects including International Business, Consumer Behaviour, etc.

Anjali Avasthi Non Executive Non Independent Director

- Anjali Avasthi has a Bachelor's degree in Arts
- She has experience of managing Garments
 Business for many years

MANAGEMENT TEAM



Shiv K. Sharma President- Production

- Shiv K. Sharma is a B.Tech with an experience of over 37 years
- He look after the overall Project Implementation, Production, Development, and Maintenance of the company's Bathinda spinning unit

D. S. Yadav President – Pers. & Admin.

- D. S. Yadav has a Master Degree with specialization in Labour Welfare & Personnel Management & Industrial Relation with an experience of over 33 years
- He is responsible for overall handling & controlling of Personnel, Industrial Relations, HRD, Labour Welfare & General Administration of the company Ludhiana Units

Rashim Jindal President – Raw Material & Marketing

- Rashim Jindal is an MBA (Marketing) with over 28 years of experience
- He looks after overall Marketing with respect to both Domestic & International markets
- Raw materials is also under his purview

Ravi Parkash Gupta EA to MD

- Mr. RP Gupta is a M.Tech (Textile) with over 35 years of experience
- He looks after the overall Commercial Operations of the company

CERTIFICATES & COMPLIANCES





Sportking



GOVERNMENT SUPPORT TO TEXTILE SECTOR

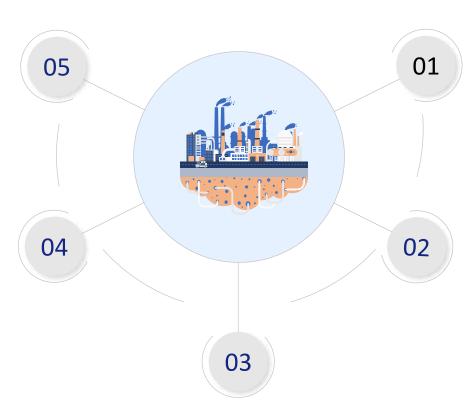


Textile Cluster Development Scheme (TCDS)

The Indian Textile Ministry is implementing the Textile Cluster Development Scheme (TCDS) from 2021-22 to 2025-26 with a view to create an integrated workspace and linkages-based ecosystem for existing and potential textile units

PLI Schemes

Government is set to come out with second PLI scheme in consultation with industry to focus on segments which are not covered in the earlier scheme like home textile,etc.



Remission of duties & taxes on Exports

Government has approved continuation of RoSCTL with the same rates till 31st
March 2024

Free Trade Agreements

- Recent FTAs signed between India and UAE, ECTA signed between India and Australia
- India is currently in process of negotiating FTAs with EU, UK, Canada, Israel and other GCC countries/regions

Mega textile parks

- Approval seven mega textiles and apparel parks under "PM-Mitra" with capital support of Rs 44.4bn over five years from the central and state governments
- Development Capital Support (DCS) of up to Rs 5bn will be given to all greenfield parks and the central government has also announced competitiveness incentive support of Rs 3bn for the early establishment of textiles manufacturing units.

INDIAN TEXTILE SECTOR- READY FOR A TRANSFORMATION



India's textiles sector is at an inflection point

The sector can act fast and grab the huge opportunity opening up due to a change in global textile trade patterns.

While the opportunity is huge, the government and the industry need to act in coordination, and fast, as the world will not wait.

MARKET DECLINE

Working population

Large working population is an

asset for this industry India has a large working population

Strong belief in India's capability to increase market share in global textiles

The structural story for the sector intact, and the government and industry will be able to address short-term concerns together 4-5 years will be required to see the real benefits of China +1 strategy

Low-cost countries are a natural choice for textiles

Textiles manufacturing is labour and capital intensive, which is why its manufacturing base has shifted organically to developing and low-cost countries.

Developed countries such as the USA, Europe, Australia, and Japan are major importers of textiles, as they find this cheaper than producing them locally.

While China's market share is large, its increasing per capita income and labour costs have resulted in its market share steadily declining in global trade since 2015



BUSINESS STRENGTHS



01 Product Range

Well diversified range of products suitable for use in manufacture of woven and knitted fabrics for summer and winter wear

02 Focus on Quality

Ensuring supply of high-quality yarns consistently

03 Customer centric Approach

Ensuring full customer satisfaction in terms of quality , prices, timely execution of orders and prompt after sales services



04 Competitive Prices

Sportking enjoys price leadership status in all of the market segments due to its ability to supply high quality products regularly and consistently at the most competitive prices

05 Customer Queries resolution

Quick responses to customer queries and willingness to develop new products to meet customer requirement

06 Brand Launching

Crystal - cotton yarn made with imported cotton

Sublime - High end quality yarn made with Indian selected cotton to achieve excellence in yarn parameters

CAPACITY BUILTUP OVER THE YEARS

12,720

1996

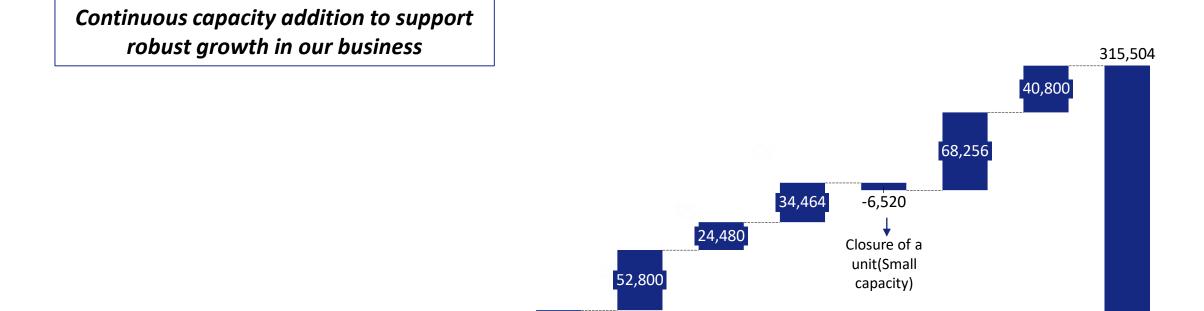
6,520

1994

17,856

1998





28,800

2011

2012

2013

2014

2014

2019

2022

Total Existing Capacity

23,232

2007

12,096

2006

BUSINESS UPDATES DURING 9M FY23



Rooftop Solar Power Projects at Bathinda Unit



Completion of 10MW Rooftop Solar Power Project at for in house consumption

- Completion Month- June 2022
- Objective to reduce greenhouse gas emissions and power cost

New 15MW Rooftop Solar Power Project for in house consumption

- Board approval received for new 15 MW Solar Power Project for captive consumption
- Expected to be commissioned by September 2023

Status of ongoing expansion Project Phase 1 & 2 at Bathinda Unit



Completion of phase 1 expansion project

1st Phase capacity addition – 40,800 Spindles for manufacturing of Polyester Cotton yarn – Completed

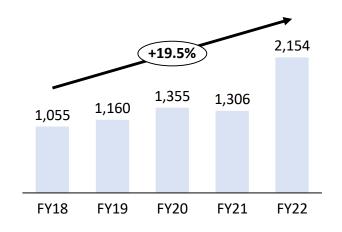
Phase 2 expansion project

2nd Phase capacity addition – 63,072 spindles for manufacturing of cotton compact yarn - Project implementation is going as per schedule and same will be commissioned in the Q4 of FY 2022-23.

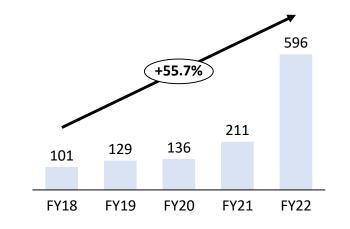
HISTORICAL FINANCIAL CHARTS



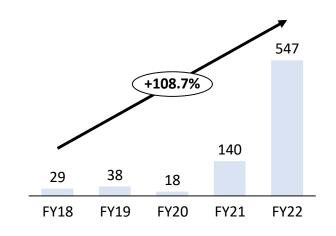




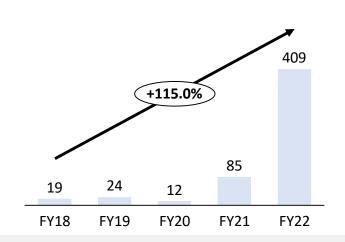
EBITDA (Rs. in Crs)



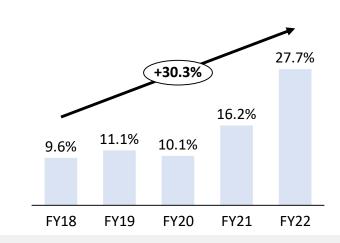
PBT (Rs. in Crs)



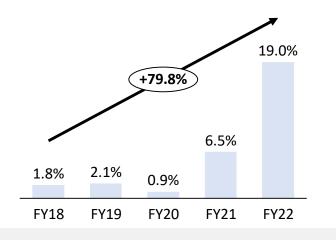
PAT (Rs. in Crs)



EBITDA %

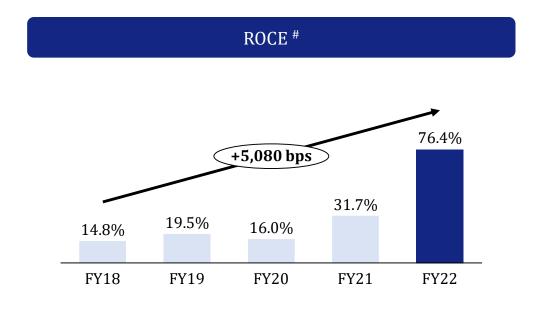


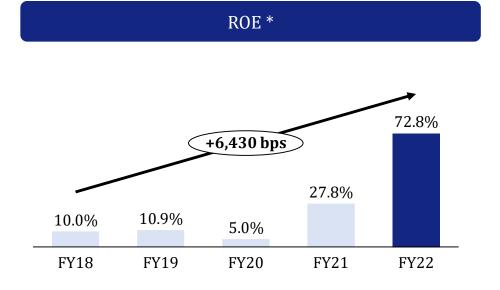
PAT %



KEY FINANCIAL RATIOS

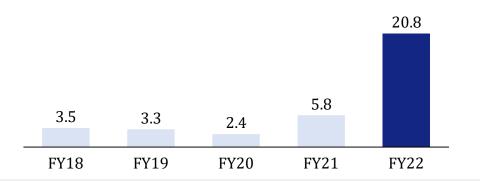


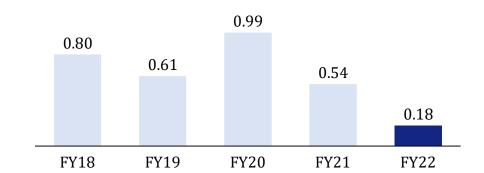




Interest Coverage ratio







PROFIT & LOSS STATEMENT



| Profit & Loss statement (Rs. in Crs) | Mar'22 | Mar'21 | Mar'20 | Mar'19 | Mar'18 |
|---------------------------------------|--------|--------|--------|--------|--------|
| Revenue from Operation | 2154 | 1306 | 1355 | 1161 | 1055 |
| Raw Material Cost | 1181 | 785 | 901 | 756 | 682 |
| Purchase of Finished goods | 0 | 0 | 1 | 1 | 1 |
| (Increase) / Decrease In Stocks | -14 | 10 | 7 | -2 | 13 |
| Power Cost | 120 | 112 | 113 | 96 | 95 |
| Gross Margin | 867 | 399 | 334 | 309 | 175 |
| Gross Margin % | 40% | 31% | 25% | 27% | 25% |
| Employee Cost | 105 | 87 | 97 | 83 | 74 |
| Other Expenses | 166 | 103 | 100 | 97 | 89 |
| EBITDA | 596 | 209 | 136 | 129 | 101 |
| EBITDA % | 28% | 16% | 10% | 11% | 10% |
| Depreciation and Amortisation Expense | 44 | 52 | 63 | 54 | 56 |
| Finance Costs | 29 | 36 | 58 | 39 | 29 |
| Other Income | 24 | 19 | 3 | 2 | 13 |
| PBT | 547 | 140 | 18 | 38 | 29 |
| PBT Margin % | 25% | 11% | 1% | 3% | 3% |
| Exceptional Items | - | 22 | - | - | - |
| Tax | 138 | 33 | 6 | 14 | 10 |
| PAT | 409 | 85 | 12 | 24 | 19 |
| PAT Margin % | 19% | 7% | 1% | 2% | 2% |
| Earnings per share (EPS) (Rs.) | 308 | 63 | 9 | 17 | 4 |

THANK YOU





Sportking India Limited

CIN: L17122PB1989PLC053162

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