

Our Board

(Pillars of our Corporate Governance)

Our eminent Board of Directors hold the necessary skills, experience and expertise relevant to the sectors in which the company operates, enabling it to effectively set the strategic direction and purpose of the company and measure results. We, at Sportking, work hard to ensure complete compliance with the laws of the land.

Mr. Munish Avasthi

Chairman & Managing Director

Mr. Munish Avasthi is a Bachelor of Commerce from Delhi University and having over three decades of extensive experience in the spinning and textile industry, solidifying his reputation as a pioneer in the sector. He is associated with the Company as its Director since 1992 and working as Managing Director since 1999. He has been also awarded First Generation Entrepreneur Award for Textile Mills by Cotton Association of India in April 2018. He was also honoured with the achievement Award at the 46th Ludhiana Management Association Annual Award for his outstanding contribution to the textile sector.

Subject to the supervision and control of the Board of Directors Mr. Munish Avasthi is in overall in-charge of operational affairs of the Company since 1999. The Company has made tremendous growth under his leadership. He is also looking after the finance, sales and purchase. He is a dynamic new generation industrialist. As a Managing Director he has played a key role in making the Company one of the most efficient yarn manufacturers in the country. He is visionary leader of the Sportking Group. Mr. Avasthi's unwavering dedication, forward-thinking vision, and leadership continue to drive the Sportking Group toward new heights, making it a hallmark of excellence in the textile and apparel industry.

Mr. Naresh Kumar Jain

Whole time Director

Mr. Naresh Kumar Jain, a distinguished graduate with extensive experience in managing the textile and garment business. Mr. Jain has been a key figure at the Sportking Group since 1999, where he has significantly contributed to the organization's success and growth.

With over 20 years of leadership experience, Mr. Jain excels in fostering robust customer relationships and driving innovation within his field. He currently oversees the day-to-day operations of the Company, focusing on its commercial activities as well. His commitment to ethical governance, sustainable resource management, and proactive stakeholder engagement ensures that the company not only thrives presently but also secures a sustainable future.

Mrs. Anjali Avasthi

Non-Executive Non Independent Director

Mrs. Anjali Avasthi, who has an extensive background and over 15 years of experience managing the Garments Business. Her innovative leadership has truly redefined industry standards and has been pivotal in driving significant business transformations. Not only has she significantly contributed to the effective management and development of human resources, but her passion for growth has nurtured a key segment of Sportking Group. This segment has not only bolstered the total turnover but has also become a growth engine for the entire Group.

Moreover, Mrs. Avasthi's commitment to social initiatives is commendable. She is actively associated with efforts aimed at empowering persons with disabilities, striving to help integrate them more successfully into society.

Mrs. Harpreet Kang

Independent Director

Ms. Harpreet Kaur Kang, a distinguished educator and professional in the fields of international business and journalism. Ms. Kang holds a Graduation in Advance Business Program in International Business and International Marketing from Harvard University, USA, alongside a Masters in Journalism from the College of Humanities at Punjab Agricultural University, Ludhiana. Her extensive career includes over a decade of experience as a correspondent for prominent publications such as the Indian Express and The Times of India.

For the past 27 years, Ms. Kang has been a faculty member dedicated to teaching MBA and BBA students. She specializes in subjects like International Business, Consumer Behaviour, Business Communication, and HRM. Currently, she serves as the Dean of International Affairs at the PCTE Group of Institutes.

Mr. Parshant Kochhar

Independent Director

Mr. Prashant Kochhar, a highly regarded Fellow Chartered Accountant located in Uttarakhand. With an impressive knowledge base and exceptional managerial skills, he has built a robust client portfolio that includes corporate clients, large business houses in Uttarakhand and Delhi, as well as international companies.

Mr. Kochhar specializes in providing technical services to the Oil & Gas sector of the Indian Industry. His expertise encompasses areas such as International Consulting and Taxation specific to Oil & Gas, Service Tax, and Corporate Finance.

In addition to these specializations, he offers comprehensive services across several key areas, including:

- Accounting & Bookkeeping
- Audit Services
- Income Tax Planning
- Business Strategy & Advice
- Tax Minimization Strategies
- Institutional and Project Finance
- Personal Financial Accounting

Mr. Sandeep Kapur

Independent Director

Dr. Sandeep Kapur is professor of business management at Punjab Agricultural University, Ludhiana, India (PAU). He has also been given the additional responsibility of Comptroller at PAU. As a professor, he has teaching, research and consultancy responsibilities in marketing and strategy areas. He underwent series of specialized trainings in the area of Business Strategy at various leading business schools in India. His current research interest includes Strategic Marketing, e- marketing, Development of competitiveness with the help of "Cluster Development Approach". He established Technology Marketing and IPR cell at PAU and designed various IPR related training courses. He has guided the research work of more than 80 MBA and one Ph.D student. He has about 35 research papers to his credit in journals of national and international repute.

He took his PhD in Business Administration from Punjab Agricultural University, Ludhiana, India specializing in Marketing Management. Sandeep also has a Master's in business management from Punjab Agricultural University, Ludhiana where he specialized in marketing management. Prior to MBA he completed his B. Tech. He earned scholarship/ fellowship throughout his higher education.