

Our Board

(Pillars of our Corporate Governance)

Our eminent Board of Directors hold the necessary skills, experience and expertise relevant to the sectors in which the company operates, enabling it to effectively set the strategic direction and purpose of the company and measure results. We, at Sportking, work hard to ensure complete compliance with the laws of the land.

Mr. Munish Avasthi

Chairman & Managing Director

Mr. Munish Avasthi is a Bachelor of Commerce from Delhi University and having over three decades of extensive experience in the spinning and textile industry, solidifying his reputation as a pioneer in the sector. He is associated with the Company as its Director since 1992 and working as Managing Director since 1999. He has been also awarded First Generation Entrepreneur Award for Textile Mills by Cotton Association of India in April 2018. He was also honoured with the achievement Award at the 46th Ludhiana Management Association Annual Award for his outstanding contribution to the textile sector.

Subject to the supervision and control of the Board of Directors Mr. Munish Avasthi is in overall in-charge of operational affairs of the Company since 1999. The Company has made tremendous growth under his leadership. He is also looking after the finance, sales and purchase. He is a dynamic new generation industrialist. As a Managing Director he has played a key role in making the Company one of the most efficient yarn manufacturers in the country. He is visionary leader of the Sportking Group. Mr. Avasthi's unwavering dedication, forward-thinking vision, and leadership continue to drive the Sportking Group toward new heights, making it a hallmark of excellence in the textile and apparel industry.

Mrs. Anjali Avasthi

Non-Executive Non Independent Director

Mrs. Anjali Avasthi, who has an extensive background and over 15 years of experience managing the Garments Business. Her innovative leadership has truly redefined industry standards and has been pivotal in driving significant business transformations. Not only has she significantly contributed to the effective management and development of human resources, but her passion for growth has nurtured a key segment of Sportking Group. This segment has not only bolstered the total turnover but has also become a growth engine for the entire Group.

Moreover, Mrs. Avasthi's commitment to social initiatives is commendable. She is actively associated with efforts aimed at empowering persons with disabilities, striving to help integrate them more successfully into society.

Mrs. Harpreet Kang

Independent Director

Ms. Harpreet Kaur Kang, a distinguished educator and professional in the fields of international business and journalism. Ms. Kang holds a Graduation in Advance Business Program in International Business and International Marketing from Harvard University, USA, alongside a Masters in Journalism from the College of Humanities at Punjab Agricultural University, Ludhiana. Her extensive career includes over a decade of experience as a correspondent for prominent publications such as the Indian Express and The Times of India.

For the past 27 years, Ms. Kang has been a faculty member dedicated to teaching MBA and BBA students. She specializes in subjects like International Business, Consumer Behaviour, Business Communication, and HRM. Currently, she serves as the Dean of International Affairs at the PCTE Group of Institutes.

Mr. Sandeep Kapur

Independent Director

Dr. Sandeep Kapur is professor of business management at Punjab Agricultural University, Ludhiana, India (PAU). He has also been given the additional responsibility of Comptroller at PAU. As a professor, he has teaching, research and consultancy responsibilities in marketing and strategy areas. He underwent series of specialized trainings in the area of Business Strategy at various leading business schools in India. His current research interest includes Strategic Marketing, e- marketing, Development of competitiveness with the help of "Cluster Development Approach". He established Technology Marketing and IPR cell at PAU and designed various IPR related training courses. He has guided the research work of more than 80 MBA and one Ph.D student. He has about 35 research papers to his credit in journals of national and international repute.

He took his PhD in Business Administration from Punjab Agricultural University, Ludhiana, India specializing in Marketing Management. Sandeep also has a Master's in business management from Punjab Agricultural University, Ludhiana where he specialized in marketing management. Prior to MBA he completed his B. Tech. He earned scholarship/ fellowship throughout his higher education.

Mr. Puneet Singhania

Independent Director

Mr. Puneet is an MBA and a CFA charter holder with extensive experience in the financial services industry. He is currently serving as the CEO of an LLP, where he has been instrumental in establishing the firm as a niche player in the derivatives-based alternative investment space. Under his leadership, the organization successfully set up the Investment Manager, registered the AIF, and launched its flagship scheme. Mr. Puneet brings a strong background in equity research and proprietary trading, coupled with exceptional energy, dedication, and creativity.

His professional credentials and leadership skills are expected to contribute meaningfully to the Company's governance, financial oversight, and strategic direction. His expertise will provide critical insights into capital allocation, risk management, and business expansion

As a CFA charter holder and MBA, Mr. Puneet brings deep expertise in finance, investment analysis, and risk management. This is valuable for financial oversight, and strategic capital allocation decisions in a company. His background in equity research and proprietary trading suggests strong analytical skills and market foresight—qualities that are important when advising on strategic business decisions, expansion, or cost-efficiency. "His strong financial background, governance experience, and entrepreneurial leadership make him a valuable addition as an Independent Director, bringing strategic oversight and financial acumen to support the company's sustainable growth.

Mr. Chetan Rupal

Whole-time Director

Mr. Chetan Rupal brings over 15 years of extensive experience in the fabric dyeing industry, with in-depth knowledge of dyeing techniques, fabric behaviour, and quality assurance. His contributions have resulted in the optimization of production workflows and ensured consistent colour standards. His industry expertise is expected to significantly enhance the Company's yarn business, particularly in areas of pre-dyed yarn quality, cost efficiency, and product innovation, offering the Company a competitive edge both in domestic and international markets.